Senate Appropriations Committee U.S. Senate Washington, DC 20510

The Honorable Chris Van Hollen Chair Subcommittee on Financial Services and General Government U.S. Senate Washington, DC 20510

> The Leadership Con on Civil and Human

House Committee on Appropriations U.S. House of Representatives Washington, DC 20510

The Honorable Steve Womack Chair Subcommittee on Financial Services and General Government U.S. House of Representatives Washington,

The Honorable Kay Granger Chair

DC 20510

The Honorable Patty Murray Chair

Officers Chair Judith L. Lichtman National Partnership for Women & Families Vice Chairs Margaret Huang

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Women & Families

Jonathan Greenblatt Anti-Defamation League

Mary Kay Henry

May 10, 2023

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Lawyers' Committee for Civil Rights Under Law

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League of Women Voters of the United States

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Svante Myrick People For the American Way

Janai Nelson

NAACP Legal Defense and Educational Fund, Inc.

Christian F. Nunes National Organization for Women Rabbi Jonah Pesner

Religious Action Center of Reform Judaism Rebecca Pringle

National Education Association Lisa Rice

National Fair Housing Alliance Kelley Robinson

Human Rights Campaign Anthony Romero American Civil Liberties Union

AFL-CIO

Fawn Sharp National Congress of American Indians Maria Town

American Association of People with Disabilities

Randi Weingarten American Federation of Teachers John C. Yang Asian Americans Advancing Justice | AAJC

President and CFO Maya Wiley

Chair Womack,

On behalf of The Leadership Conference on Civil and Human Rights, a coalition charged by its diverse membership of more than 230 national organizations to promote and protect the rights of all persons in the United States, and the 165 undersigned civil society organizations, municipal governments, and other interested groups, we write to request robust additional funding for the Affordable Connectivity Program (ACP).

Today, the ACP's current rate of expenditure is roughly \$500 million per month. Based on this and projected growth, funding for the ACP could be exhausted by Q2 of next year, if not sooner. Without adequate and sustained funding, millions of vulnerable Americans currently relying on the program would see their internet bill jump or be disconnected entirely, and Congress' bipartisan \$42 billion investment in broadband deployment will not meet the goal of universal broadband deployment and adoption.

Broadband access at home is universally recognized as a necessity. It is the essential infrastructure of the 21<sup>st</sup> Dear Chair Murray, Chair Van Hollen, Chair Granger, and century, and the signers of this letter are committed to ensuring that all communities, particularly those who are underserved, gain and continue to have access to

affordable, reliable, and high-quality advanced communications services. Lack of high-speed internet access among low-income people, communities of color,

Administrative Company (last accessed Apr. 14, 2023), https://www.usac.org/about/affordable-connectivity-program/acp-enrollment-and claims-tracker/#total-enrolled.



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communities is of particular concern, and the ACP has proven critical in getting households in these communities online.

The last three years demonstrate that broadband internet service is indispensable for employment, education, health care, commerce, community building, civic engagement, and government services. The high cost of service, however, prevents access for countless households across the United States.<sup>2</sup>

Thanks to Congress' action, the ACP now helps more than 17 million households in America afford broadband internet, with enrollment continuing to increase steadily.<sup>3</sup> These households collectively save more than \$500 million per month on internet expenses,<sup>4</sup> while the program drives economic growth, higher incomes, and lower unemployment.<sup>5</sup> The ACP is currently improving telehealth access for more than 3 million low-income seniors and 400,000 veterans, expanding access to education for more than 3 million students, and providing more economic opportunities to more than 1 million federal housing residents.<sup>6</sup> Broadband strengthens communities by creating immediate and long-lasting economic benefits and provides economic improvements for everyone — from rural areas that then become more attractive to businesses and workers, to cities facing aging and inadequate broadband infrastructure. For example, one study demonstrated the employment effects of subsidized broadband resulted in just over \$2,200 of benefits per household through increased labor force participation.<sup>7</sup>

Failure to extend the ACP with new funding could result in the biggest loss of internet connectivity ever. Without action from Congress this year, millions of households could immediately lose service. In addition, the loss of ACP would reduce the efficacy of Congress' groundbreaking \$42 billion investment in the Broadband Equity, Access, and Deployment (BEAD) Program. A recent study concluded that the

<sup>&</sup>lt;sup>2</sup> Anna Read, "How Can the United States Address Broadband Affordability," Pew (Apr. 29, 2022), <a href="https://www.pewtrusts.org/en/research-and-analysis/articles/2022/04/29/how-can-the-united-states-address-broadband-affordability">https://www.pewtrusts.org/en/research-and-analysis/articles/2022/04/29/how-can-the-united-states-address-broadband-affordability</a>; Dr. Hernan Galperin, Annual Survey on Broadband Adoption 2021, California Emerging Technology Fund and University of Southern California (Mar. 2021), <a href="https://www.cetfund.org/wpcontent/uploads/2021/03/Annual\_Survey\_2021\_CETF\_USC\_Final\_Summary\_Report\_CETF\_A.pdf">https://www.cetfund.org/wpcontent/uploads/2021/03/Annual\_Survey\_2021\_CETF\_USC\_Final\_Summary\_Report\_CETF\_A.pdf</a>; "No Home Left Offline: Bridging the Broadband Affordability Gap," Education SuperHighway (2022), <a href="https://www.educationsuperhighway.org/wp-content/uploads/No-Home-Left-Offline-Report\_EducationSuperHighway2021.pdf">https://www.educationSuperHighway.org/wp-content/uploads/No-Home-Left-Offline-Report\_EducationSuperHighway2021.pdf</a>.

<sup>&</sup>lt;sup>3</sup>"ACP Enrollment and Claims Tracker," Universal Service Administrative Company (last accessed Apr. 14, 2023), <a href="https://www.usac.org/about/affordable-connectivity-program/acp-enrollment-and-claims-tracker/#total-enrolled">https://www.usac.org/about/affordable-connectivity-program/acp-enrollment-and-claims-tracker/#total-enrolled</a>.

<sup>4</sup>"Fact Sheet: Biden-Harris Administration Announces New Actions to Lower High-Speed Internet Costs," The White House (Mar. 15, 2023), <a href="https://www.whitehouse.gov/briefing-room/statements-releases/2023/03/15/fact">https://www.whitehouse.gov/briefing-room/statements-releases/2023/03/15/fact</a>

sheet-biden-harris-administration-announces-new-actions-to-lower-high-speed-internet-costs/. <sup>5</sup> Adie Tomer, Lara Fishbane, Angela Siefer, and Bill Callahan, "Digital Prosperity: How Broadband Can Deliver Health and Equity to All Communities," Brookings (Feb 27, 2020), <a href="https://www.brookings.edu/research/digital">https://www.brookings.edu/research/digital</a> prosperity-how-broadband-can-deliver-health-and-equity-to-all-communities/.

<sup>6</sup>"ACP Enrollment and Claims Tracker," Universal Service Administrative Company (last accessed Apr. 14, 2023), https://www.usac.org/about/affordable-connectivity-program/acp-enrollment-and-claims-tracker/#total-enrolled.



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ACP reduces the size of the subsidy needed to incentivize broadband deployment in rural areas by 25 percent. ACP makes BEAD program dollars go farther. Sustained funding is critical as broadband companies and others consider the level of public and private investment needed to fulfill Congress' goal of universal affordable broadband deployment and adoption.

Thank you for the work you have done already to make high-speed internet affordable and accessible across the country and for your attention to the critical concerns we have raised here. If you have any questions about the issues raised in this letter, please feel free to contact Anita Banerji, senior director of the media/tech program, at <a href="mailto:banerji@civilrights.org">banerji@civilrights.org</a>, or Jonathan Walter, media/tech policy counsel, at <a href="mailto:walter@civilrights.org">walter@civilrights.org</a>.

## Sincerely,

The Leadership Conference on Civil and Human Rights #OaklandUndivided 18 Million Rising Advocates for Basic Legal Equality **AHIMA Foundation** All4Ed Alliance for Community Media Alliance for Digital Equity (Western Massachusetts) Alternate ROOTS American Association of People with Disabilities American Civil Liberties Union American Federation of Teachers American Library Association Americans for Democratic Action (ADA) Asian Americans Advancing Justice – AAJC Asian and Pacific Islander American Vote (APIAVote) Asian Health Services Austin Free-Net

Autistic Self-Advocacy Network
Baltimore County Public Library
Baltimore Digital Equity Coalition
Baystate Health
Benefits Data Trust
Benton Institute for Broadband & Society
Bitwise Impact



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Black Women's Roundtable

BoomTown

Byte Back

CanCode Communities

Center for Changing Lives

Center for Rural Strategies

City of Chicago

City of Cleveland

City of Philadelphia

City of San Antonio

City of San Jose

Civic Nation

Clearinghouse on Women's Issues

Coalition on Human Needs

Color of Change

Common Cause

Common Cause Delaware

Common Cause Georgia

Common Cause MN

Common Cause New Mexico

Common Sense Media

Communications Workers of America

Community Tech Netowrk

Compudopt

Computers 2 Kids

Connect Your Community Institute

Cuyahoga County

**Demand Progress** 

**DigitalC** 

**Duluth Public Access Community Television** 

East Baton Rouge Parish Library

EducationSuperHighway

**Electronic Frontier Foundation** 

**Empowering Pacific Islander Communities** 

Energy Outreach Colorado

EveryLibrary Institutre NFP

EveryoneOn

Fair Count

Florida Nonprofit Alliance



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GWI, Inc

**HALOS** 

Hispanic Federation

Houston Information Technology Services

Human-I-T

IBSA, Inc

Impact Fund

Institute for Local Self-Reliance

Japanese American Citizens League

JustLeadership USA

Kansas Office of Broadband Development

Labor Council for Latin American Advancement

League of Women Voters of the United States

LifeLong Medical Care

Link Oregon (Oregon Fiber Partnership)

Lit Communities Broadband, Inc.

**Local Inititiatives Support Corporation** 

Long Beach Gray Panthers

Low Income Utility Advocacy Project

Lummi Indian Business Council

MACS 2030 - Minnesotans for the American Community Survey and 2030 Census

MakeIT Haverhill

MALDEF (Mexican American Legal Defense and Educational Fund)

Marconi Society

Massachusetts Law Reform Institute

Media Alliance

**MediaJustice** 

Multicultural Media, Telecom and Internet Council (MMTC)

**NAACP** 

National Action Network

National Association of Councils on Developmental Disabilities

National Association of Counties

National Association of Elementary School Principals

National Association of Housing Cooperatives

National Association of Telecommunications Officers and Advisors (NATOA)

National Black Justice Coalition

National Center for Lesbian Rights (NCLR)

National Coalition on Black Civic Participation

National Consumer Law Center on hehalf of its low-income clients



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National Fair Housing Alliance

National Hispanic Media Coalition

National Organization for Women

National Skills Coalition

National Urban League

National Women's Law Center

NETWORK Lobby for Catholic Social Justice

New America's Open Technology Institute

**Next Century Cities** 

**NTEN** 

Open MIC

Oregon State University Extension Services

Parents as Teachers

Partners Bridging the Digital Divide

PCs for People

Pennsylvania Utility Law Project

PFLAG National

Public Knowledge

Pullman Public Schools

Right Here, Right Now Project

**ROC** United

Schools, Health & Libraries Broadband (SHLB) Coalition

SETDA

Sikh American Legal Defense and Education Fund

(SALDEF) Sojourners

Sonoma County Library

Southeast Community Development Corporation

Stewards of Affordable Housing for the Future

SUNY #EmTech
Tech Goes Home
Technology Learning Collaborative
The ARC of the United States
The Charleston Metro Chamber of Commerce
The Children's Agenda
The Children's Partnership
The Education Trust
The Greelining Institute
The Public Utility Law Project of NY
The STEM Alliance



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United Steelworkers
Universal LLC
US Ignite
Valley Vision
Virginia Citizens Consumer Council
Virginia Society for Technology in Education
VOICES for Alabama's Children
Volunteers of America National Services
Westchester Library
Women Employed
YISD

CC: The Honorable Susan Collins, Vice Chair, Senate Appropriations Committee The Honorable Bill Hagerty, Ranking Member, Subcommittee on Financial Services and General Government

The Honorable Rosa DeLauro, Ranking Member, House Committee on Appropriations The Honorable Steny Hoyer, Ranking Member, Subcommittee on Financial Services and General Government